



Press Release – For Immediate Release

IRISH WEDDING VIDEOGRAPHER CHOSEN AS WINNER IN WORLDWIDE COMPETITION.

Richard Finlay of Bride & Groom Films was recently ranked among the best videographers in the world by the DV Awards in the categories of ‘Outstanding Wedding Videography’ & ‘Best Demo Reel’.

This is the first time that an Irish entrant has actually won in the category of Wedding & Event Videography.

The DV Awards is a new and unique international competition celebrating outstanding creative and technical achievements in the emerging world of digital video production.

Competing with hundreds of talented individuals from around the world, entries were judged by industry professionals. All works were graded on creativity, technical merit and execution of ideas based on their own merits within the standards of their respective category.

A nominating committee viewed and recommended entries to quality as Finalists. From there, the work of Finalists was viewed by a panel of judges and went through a complex scoring system to determine if they were a Winner.

Judges were seasoned professionals in the industry with an average of over 20 years experience. As a group they have a diverse background representing all areas of production including cinematography, videography, art direction, editing, sound, scriptwriting, animation and visual effects.

Categories representing independent films, commercials, corporate communications and industrial videos to 3D animation, special effects and event videography, were among the entries.

"With the advent and increasing affordability of digital video, a rising number of outstanding productions are created at small desktop studios, manned by a growing number of creative individuals," said Martin Rhodes, DV Awards founder and president. "The DV Awards was created because these talented individuals deserve to be recognized for their work." Rhodes said.

"With each competition, we are seeing more and more entries that are truly impressive and worthy of the merit of this peer recognition. Our judges feel many of these works are as professionally done and often more creative than those works of substantially larger budgeted film and television companies."

DV Awards is based in Park City, Utah, U.S.A. For more information about the DV Awards, and for a complete list of winners go to: <http://www.dvawards.com>, or to read about the DV Awards in MovieMaker magazine click here: http://www.moviemaker.com/articles/article/digital_redefined_2639/

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